

# Promotional & Advertising Opportunities

## Choose how you want to be present in the ESPGHAN23

Below you can find the available promotional and advertising items.

For any questions, please contact me via [rgorinstein@kenes.com](mailto:rgorinstein@kenes.com)

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## PRESENCE

### PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

[Learn More](#)

### PRODUCT THEATRE SESSION

Present your research in this 20-min session.

[Learn More](#)

### PRE-MEETING

## **VIDEO TEASER**

Connect with attendees before the Meeting days.

[Learn More](#)

## **VISIBILITY**



## **COFFEE BREAK**

Promote your company at one or more coffee breaks.

[Learn More](#)

## **WELCOME RECEPTION**

Promote your company at the networking reception.

[Learn More](#)

## **FESTIVAL CHAIRS**

Offer participants a change to relax with these stylish and informal chairs.

[Learn More](#)

## **BRANDING OPPORTUNITIES**

Be visible and have a logo, and advert or a video online.

[Learn More](#)

## **SYMPOSIUM BRANDING**

Create anticipation and brand your session's waiting room.

[Learn More](#)

## **SELFIE CORNER**

Get exposure by branding the selfie corner.

[Learn More](#)

## **CHARGING KIOSK**

Be visible by branding the charging kiosk.

[Learn More](#)

## **WI-FI LANDING PAGE**

Splash your logo on the Wi-Fi landing page.

[Learn More](#)

## **NETWORK**

## **WORLD MAP**

Connect with participants around the globe.

[Learn More](#)

## **SOCIAL MEDIA PROMOTION**

Be visible with an original company post.

[Learn More](#)

## **MEETING ROOM**

Host guests by hiring a room at the venue or online.

[Learn More](#)

## **ADVERTISE**

### **BAG INSERT**

Promotional material included in the Congress bags.

[Learn More](#)

### **PUSH NOTIFICATION**

Connect with participants with a push notification.

[Learn More](#)

### **MOBILE APP ADVERT**

Advertise your session or booth in our mobile app.

[Learn More](#)

### **MEETING WEBSITE BANNER**

Be visible on Meeting website with a banner-ad on the home page.

[Learn More](#)

## **MEETING MAILSHOT ADVERT**

Reach out to the  
meeting community.

[Learn More](#)

## **PROMOTIONAL MAILSHOT**

Gain additional exposure for  
your session, company or booth.

[Learn More](#)

## **POST-MEETING MAILSHOT**

Connect with participants after the Meeting days  
and gain additional exposure.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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